

Learning Community Group
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THE LEARNING COMMUNITY GROUP UNVEILS THE ENTREPRENEURIAL INSTITUTE

BOSTON, MA, - May 5, 2003 - Today, the Learning Community Group unveiled its Entrepreneurial Institute, a full service production company providing dynamic media solutions at an affordable price. The EI generates Video, Web, Print and Marketing content with professional results. The production company recruits and trains local area high school students in a mentorship program to work hand in hand with industry professionals to achieve and surpass client expectations.

The EI powered by TheLCG

The EI fills an educational niche, allowing the students to apply their talents and knowledge in a “hands on” and supportive environment. The goal is to provide an intensive and meaningful educational experience for students interested in media production. Students collaborate with professionals who have a desire and passion to share their knowledge. The mentor uses their expertise to assist the mentee in formulating their own approach and skill set while working on professional projects. This dynamic fosters a unique and creative environment which translates into exciting and inspired product. The philanthropic aspect of the EI makes it possible to offer our professional quality services to small business and not for profits at an affordable price. The Entrepreneurial Institute taps into the innate entrepreneurial spirit in students and harnesses their energy and talents toward achieving their dreams and aspirations.

About The Learning Community Group

The Learning Community Group (LCG) is a research and teaching organization that provides schools and communities with strategic technology planning, curriculum development, web-based communication systems, and new entrepreneurial opportunities. TheLCG serves non-profit organizations such as schools, libraries, housing developments, early childhood centers, homeless shelters, and the Boston Museum of Science.

About The Entrepreneurial Institute

Industry professionals are the nucleus of the EI. The fusion of their talents and skills, coupled with their passion for media production, creates an inspired working environment that encourages the cross pollination of ideas. This alliance yields innovative media models and pioneering advancements in the field of media production.

The EI empowers its community participants by employing their skills toward real world scenarios. Our dedication to community development offers the participants an opportunity to master complex digital media technologies. The mentor/apprentice relationship promotes the exchange of ideas throughout the creative process. This synthesis fosters dynamic and layered results for our clients that can meet any promotional need.

The EI is revolutionizing the industry by bringing professional digital media services to community organizations and small businesses at a low price point. Professional-grade media services that once only larger organizations could afford are now available for everyone. Whether it is animating a Flash vignette, video taping a special event, or developing a brand for your corporation, the EI is dedicated to producing high quality results at a fraction of the cost. The EI works with you from conception to an end result to ensure your satisfaction as a client. Clients include RESPOND, the Special Olympics, and many others.

The EI's staff is devoted to researching and implementing current and emerging technologies to ensure media relevance in an ever-changing field of production. Each staff member specializes in one area of digital media production such as Videography, Audio, or Animation among others and brings that talent directly to your organization. Their expert staff is dedicated to making your vision a reality.

For Further Information

Email TheLCG at support@thelcg.com, or visit TheLCG website at www.thelcg.com.